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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Marion DETERT et al.

Confirmation No. 2259

Group Art Unit: 1617

Serial No.: 10/511,124

Examiner: Yu, Gina C

Filed : May 3, 2005

For : GEL-TYPE STYLING AGENT CONTAINING PREGELATINIZED,
CROSS-LINKED STARCH DERIVATIVES

**REVOCATION OF EXISTING POWER OF ATTORNEY, APPOINTMENT OF NEW
POWER OF ATTORNEY AND STATEMENT UNDER 37 C.F.R. 3.73**

Commissioner for Patents
U.S. Patent and Trademark Office
Customer Service Window, Mail Stop Amendment
Randolph Building
401 Dulany Street
Alexandria, VA 22314

Sir:

BEIERSDORF AG, with a current business address of Unnastrasse 48, 20245 Hamburg, Germany ("BEIERSDORF"), states that it is the assignee of the entire right, title and interest in the above-captioned patent application by virtue of an assignment from the inventors recorded in the U.S. Patent and Trademark Office on May 3, 2005 at Reel 016188, Frame 0549.

As assignee of record of the above-identified application, BEIERSDORF hereby revokes all Powers of Attorney previously given and hereby appoints the attorneys and agents associated with **Customer Number 07055** to prosecute this application and transact all business in the Patent and Trademark Office therewith, and directs that all correspondence be addressed to that Customer Number at:

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The undersigned is authorized to act on behalf of the assignee.

BEIERSDORF AG

By: _____


Dr. Jost HARTMANN
Senior Patent Counsel

Oct. 11. 2006